



# Ambition 2030

## Our Engagement Methods

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STAKEHOLDER	STAKEHOLDER GROUPING	ENGAGEMENT METHODS
<b>Shareholders</b>	<ul style="list-style-type: none"> <li>• HeidelbergCement</li> <li>• CKI</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• Interviews</li> <li>• Business reports</li> <li>• Sustainability reports</li> </ul>
<b>Employees</b>	<ul style="list-style-type: none"> <li>• Management</li> <li>• Employees</li> <li>• Contract Drivers</li> </ul>	<ul style="list-style-type: none"> <li>• Staff activities</li> <li>• Monthly meetings</li> <li>• Management workshops</li> <li>• Interviews</li> <li>• Online survey</li> <li>• Training and development programmes</li> <li>• Sustainability reports</li> </ul>
<b>Customers</b>	<ul style="list-style-type: none"> <li>• Concrete Customers</li> <li>• Aggregate Customers</li> <li>• Technical Services Customers</li> </ul>	<ul style="list-style-type: none"> <li>• Sales meetings</li> <li>• Interviews</li> <li>• Customer relations management activities</li> <li>• Sustainability reports</li> </ul>
<b>Business Partners</b>	<ul style="list-style-type: none"> <li>• K. Wah Group</li> <li>• Taisheng Quarry</li> <li>• Golik Holdings Limited</li> <li>• Redland Concrete Limited</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• Interviews</li> <li>• Industry conferences</li> <li>• Online survey</li> <li>• Partnering programmes</li> <li>• Sustainability reports</li> </ul>
<b>Suppliers</b>	<ul style="list-style-type: none"> <li>• Raw Materials Suppliers</li> <li>• Sub-contractors</li> <li>• Other Vendors/Suppliers</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• Supplier audits</li> <li>• Online survey</li> <li>• Contract and agreements</li> <li>• Sustainability reports</li> </ul>
<b>Communities</b>	<ul style="list-style-type: none"> <li>• Site Neighbors</li> <li>• Supporting Organizations</li> <li>• Academic Institutions</li> </ul>	<ul style="list-style-type: none"> <li>• Community group discussion</li> <li>• Corporate responsibility initiatives</li> <li>• Company website</li> <li>• Complaint hotline</li> <li>• Sustainability reports</li> </ul>
<b>Authorities</b>	<ul style="list-style-type: none"> <li>• Environmental Protection Department</li> <li>• Civil Engineering and Development Department</li> <li>• Development Bureau</li> <li>• Transport Department</li> </ul>	<ul style="list-style-type: none"> <li>• Interviews</li> <li>• Industry conferences and seminars</li> <li>• Audits</li> <li>• Regulatory compliance reports</li> <li>• Sustainability reports</li> </ul>
<b>NGO &amp; Institutions</b>	<ul style="list-style-type: none"> <li>• Environmental Protection Groups</li> <li>• Hong Kong Quality Assurance Agency</li> <li>• BSI Hong Kong</li> <li>• Business Environment Council</li> <li>• Hong Kong Green Building Council</li> <li>• Construction Industry Council</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainability workshops</li> <li>• Interviews</li> <li>• CSR activities</li> <li>• Environmental Impact Assessment</li> <li>• Sustainability reports</li> </ul>